

About Us

{tab=General}

Canyon State Sales

1501 West Fountainhead Parkway Suite 101

Tempe, AZ 85282

Office: (602) 256-0800

Fax: (602) 254-6190

{tab=Meat Dept/Pkg Deli}

{slide=Andy Keeler}

- 17+ years in retail grocery world
- 11+ years at Canyon State Sales, President 3 years
- VP sales 8 years
- 4.5 years at Hormel Foods
- 2.0 years Con Agra Foods
- 15 years at Lucky's

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{slide=Derrick Stapley}

- 12+ years sales experience
- 9 years perishable broker experience
- 3+ year manufacturer sales rep
- Extensive understanding of perishable business with customers in PHX, LV, NM & Salt Lake City markets
- Has managed fortune 500 perishable companies for the past 9+ years

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{slide=John Chiesa}

- 18+ years sales experience in the perishable industry
- 12 years sales experience in the brokerage business calling on local retailers in the Phoenix, Las Vegas, New Mexico, and the Utah market
- 6 years sales experience as a manufacturer regional manager working with retailers and brokers in the western United States
- Extensive understanding of perishable business with retailers and managing well developed brands to pioneering new brands for retailers and manufacturers

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{slide=Scott Hardman}

- 29+ years in the meat and service deli business

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{tab=Grocery Bakery}

{slide=Andy Keeler}

- 17+ years in retail grocery world
- 11+ years at Canyon State Sales, President 3 years
- VP sales 8 years
- 4.5 years at Hormel Foods
- 2.0 years Con Agra Foods
- 15 years at Lucky's

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{slide=Bob Moore}

- 44+ years in retail grocery world
- 9+ years at Canyon State Sales, Business manager / retail team leader
- 15 years at Lucky Stores in management

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{tab=Hispanic Division}

{slide=Marcelo Mathey}

- 10+ years sales experience in the retail grocery business
- Regional business manager for a major retail manufacturer based in Mexico
- Bi-lingual seasoned sales professional with a successful record of growing Hispanic Market's sales and profits
- Comprehensive management of top Fortune 500 grocery retail accounts

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{tab=Service Deli}

{slide=Andy Keeler}

- 17+ years in retail grocery world
- 11+ years at Canyon State Sales, President 3 years
- VP sales 8 years
- 4.5 years at Hormel Foods
- 2.0 years Con Agra Foods
- 15 years at Lucky's

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{slide=Barb Reimer}

- 21 years experience in the Service Deli industry
- Top to top access with all local service deli directors, merchandisers and buyers

- Hands on involvement at store level
- Sales awards from Dpi-Northwest, Don Miguel Foods, Bel Brands USA

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{slide=Scott Hardman}

- 29+ years in the meat and service deli business

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{tab=Food Service}

{slide=Trisha Hammer}

- 13 years retail and food service experience
- Focus of expertise in food service

- Have represented my lines for more than 10 years
- Strong relationships with end users and 1st, 2nd, and 3rd tier distributors

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{slide=Joe Barzilla}

- 10 years Texas and Arizona combined food service experience
- One on one working relationship with all major food service distributors and end users
- Demonstrated product usage first hand through food shows and at the end user level

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{tab=Retail Services}

{slide=Jeff Snyder}

- 20 years with Canyon State Sales
- 10 years Special Projects director for all 3rd party projects
- Has enjoyed great success working with companies such as P&G, General Mills and Nestle
- Recognized often for results far exceeding our manufacturers

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{tab=Partners}

{slide=Dave Leon (Action West)}

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{slide=Rick vonHonne & Len Marek (Empire Foods)}

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Combined 130 years of sales experience.